



# IF IT'S TIME TO GET YOUR ORGANIZATION TO COMPETE ON CULTURE, IT'S TIME TO MEET SARAH COAKLEY.



*An engaged employee doing what they do best is the game changer for businesses to grow exponentially in success and profitability.*



For 12 years Sarah was the steward of Hyland Software's well recognized culture. During her tenure, Hyland grew from 200 employees to more than 2,500 and realized record setting revenue growth and profitability. Now, Sarah serves as a Culture & Engagement Strategist at CultureShoc.

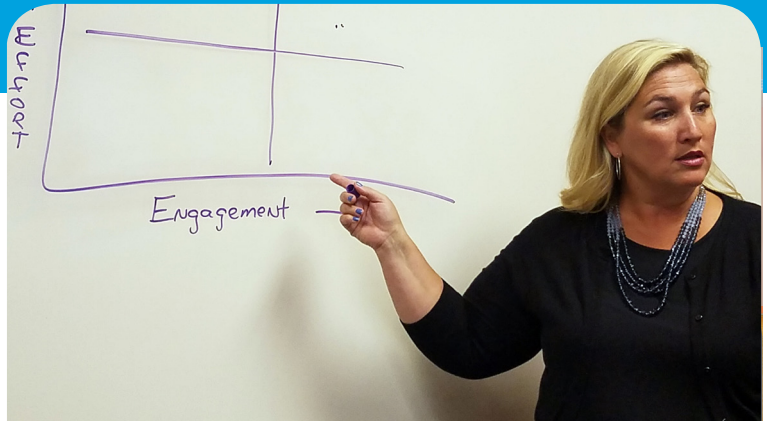
Sarah's goal is to share her knowledge and talent in the engagement space to help other companies achieve high levels of success by transforming their culture with proven, sustainable processes and ridiculously engaged employees. >>



## SARAH WILL HELP YOU ADDRESS TOPICS SUCH AS:

- **COMPETE ON CULTURE**  
The workplace is changing. In order to attract and retain top talent, you have to compete on culture.
- **GENERATIONS**  
There are 5 generations in the workforce for the first time in history. Leverage the best work from each one by meeting them where they are.
- **LEADING THROUGH CHANGE**  
We all have the best of intentions but effectively leading through change requires effort and planning from your entire leadership team. Teach them the tools to effectively lead your organization in times of change.

Contact us at 844-336-SHOC or email [sarah@cultureshock.com](mailto:sarah@cultureshock.com) to take your company to new heights. We guarantee you'll love your event.



## SARAH IS A LEADER IN HUMAN RESOURCES AND COMPANY CULTURE

With more than 15 years broad-based and progressively responsible experience in leadership and Human Resources, Sarah has proven experience building an engaging and effective culture through talent acquisition, employee development and engagement. Aptitude to work with employees at all levels, Sarah led Hyland's culture to be placed on several "Best Place to Work" Lists including: Fortune 100 Best Places to Work in 2014, 2015, 2016, and 2017; eight consecutive years in Northcoast 99; and seven consecutive times in Northeast Ohio Top Workplaces.

"Corporate culture is the only sustainable advantage that is completely within the control of entrepreneur."

- Dave Cummings, Co-Founder of Pardot

