



WHAT IS IT?

A 5-day open-enrollment leadership development program for emerging leader and high-potential individual contributors.

WHO IS IT FOR?

Participants are generally emerging leaders from all industries, or members of senior leadership using this format to experience ITS Leaders before beginning an internal team program.

WHERE IS IT?

At CultureShoc's Traction Leadership Center in Westlake, OH, near Crocker Park.
29065 Clemens Rd, Suite 300, Westlake, Ohio

WHEN IS IT AND WHAT ARE THE CURRICULUM TOPICS?

New rotations start each quarter with the first 2024 group schedule as follows:

Session 1: Establish Authentic Trust (Jan 18th)

- Introduces the Into The Storm (ITS) Mindset for personal and professional trust-building.

Session 2: Real. Simple. Communication. (Jan 19th)

- Emphasizes active listening and effective communication techniques for team dynamics.

Session 3: Positive Accountability (Feb 22nd)

- Reframes accountability as a positive tool for setting expectations and giving feedback.

Session 4: The Power of Delegation (Mar 20th)

- Explores innovative delegation strategies, including leveraging technology for efficiency.

Session 5: Crush Complacency & Capstone Presentation (Apr 16th)

- Targets overcoming complacency and enhancing team engagement, ending with a participant presentation.

WHAT'S THE COST?

The participation fee is \$2500 per person.

WHAT DOES THAT INCLUDE?

This includes (5) full-day sessions, evening team-building activities, lunches and snacks, a participant playbook, and digital tools for internal teach-backs.

WHERE CAN SOMEONE REGISTER?

Register at [CultureShoc's ITS Leadership Forum](#).

HOW MANY PEOPLE CAN A COMPANY ENROLL?

We like to keep a diverse mix of industries and companies so each company is limited to enrolling 1-4 employees in each group. If you have more than that, let's have a conversation about our internal team program.

WHAT IF SOMEONE MISSES A SESSION OR HAS A CONFLICT?

It's best to keep each participant with their group when possible, but if needed, they can simply attend that specific session with the next group in approximately 3 months.

WHAT ARE SOME OF BENEFITS AND EXPECTED OUTCOMES?

- Better Teamwork: Improved techniques for team trust & communication.
- Accountability Culture: Framework and tools for positive accountability & feedback mastery.
- Delegation & Time Management: Clarity on contribution value & prioritization, how to delegate effectively.
- Resourceful Innovation: How to leverage AI, Automation, and Freelance Networks.
- Healthy Network: A strong network of other local leaders to share best practices with.
- Real-world Application: Practical use of learned concepts and guidance to train others.

WHAT HAPPENS AFTER SOMEONE REGISTERS?

After registration, expect:

1. A confirmation email with a payment link.
2. An introductory email from facilitators to both the registrant and participant.
3. A Leadership Team Survey to understand the participant's needs.
4. A participant introduction message and survey.
5. The Kolbe A™ Assessment is sent out.
6. A reminder email with all the necessary prep details.

HOW DO YOU ENSURE LEARNING RETENTION AND APPLICATION?

Through practical exercises, accountability partnerships, and real-world application projects.

WHO CAN I CONTACT TO LEARN MORE?

For more information, contact Joe@cultureshoc.com or Pete@cultureshoc.com.

IS THERE A GUARANTEE?

Yes, CultureShoc offers a "Results or Nothing Promise." If you don't see value, you don't pay.